

## FOR IMMEDIATE RELEASE JANUARY 3, 2011

## KBR CAPITAL PARTNERS ANNOUNCES STRATEGIC EXPANSION AS DANIEL OSCHIN JOINS EXECUTIVE LEADERSHIP

## OSCHIN TO DEVELOP AND MANAGE KBR'S RAPIDLY EVOLVING CAPITAL MARKETS PLATFORMS

**New York, NY – January 3, 2011** – New York and Palo Alto based KBR Capital Partners, an innovative alternative investments company, has implemented the next phase of its multi-dimensional tactical plan that is methodically designed to take advantage of anomalous opportunities which result from paradigm shifts in the investment landscape. With the addition of Daniel Oschin as Managing Director, KBR has added one of the industry's most respected, progressive and knowledgeable leaders to its team. Mr. Oschin, a veteran of the securities and commercial real estate industries, will develop new programs and strategies designed to enhance and expand the company's capital formation platforms and channels, while cultivating pioneering models that will diversify and augment KBR's brand and enterprise.

Mr. Oschin has led a prestigious multifaceted career that includes experience and ownership in development, acquisition, property and asset management, redevelopment, divestment and syndication of more than \$500 million in commercial property investments. As a leader in the securitized real estate market, he has been instrumental in the development, release, marketing and distribution of more than 100 direct investment offerings, and has also been responsible for equity procurement resulting in more than \$2 billion in securitized real estate investments. As President-Elect of the Real Estate Investment Securities Association (REISA), a national alternative investments capital formation organization representing more than 18,000 constituents, Mr. Oschin is on the forefront of issues and developments in the securities and real estate arenas.

"KBR vision and philosophy is based on a collaborative model that leverages the strengths of its principals, team members and best-in-class partners to bring what we believe are high quality and equitably structured alternative investments to our investors. KBR has co-invested in each of our programs and kept its offering costs as low as possible. We endeavour to maintain alignment of interests with our investors and to be incentivized based on the success of our programs", said Vinay Kumar, Managing Partner of KBR Capital Partners. "As we enter the rapid growth stage of our business, we need strong leadership that has the demonstrated aptitude to develop a dynamic strategy, assemble a highly effective team, execute efficiently, and produce exceptional results for our investors and company. We believe that Daniel brings these qualities and much more to KBR."

"The landscape of alternative investments and the overall markets are shifting into a new paradigm. As part of that change, the industry is demanding product providers that are financially secure, forward thinking, multi-dimensional, and sensitive to the needs of the marketplace, while providing support, education, and transparency. This is a challenging combination of qualifications to find in one company. KBR brings together and offers these attributes with a methodology that is rare", commented Mr. Oschin. "I was fortunate to be introduced to KBR early in their development and I am excited to be a part of this remarkable team. I believe their vision will help to change the industry for the better and will provide investors with unique and worthwhile opportunities."

Mr. Oschin was honored with the ACE Award (A Champion of Excellence) in 2009, presented by the Real Estate Investment Securities Association (REISA) for outstanding leadership and service to the association and the real estate securities industry. He is currently President-Elect of the REISA Board of Directors.

## **About KBR Capital Partners**

KBR Capital Partners is an innovative national private equity firm and provider of alternative investments specializing in delivering quality investment opportunities to accredited individuals and institutional investors. KBR's programs feature opportunities with value-added real estate, scenarios with distressed assets, and unique business opportunities. KBR's principals have built a successful track record of investing in multiple asset classes, various investment types in numerous geographies, and changing market conditions.

For additional information, please visit <a href="http://www.kbrcp.com">www.kbrcp.com</a>